

## An Embedded Database for the Edge and Beyond

The explosion of data and IoT devices has businesses turning to embedded databases like Informix. With self-managing capabilities, native encryption, and a small memory footprint of just 100 MB, Informix is reliable and easy to use with a low total cost of ownership.

Discover why many of the world's most innovative companies depend on Informix.

[ibm.com/informix](http://ibm.com/informix)



**in**  
Director,  
Information Technology  
and Services Industry

I like the performance, the ease of use and maintenance and generally very talented and helpful support team. Setting it up is easy. Performance out of the box is great. Tuning it is very easy and the latest versions have outstanding diagnostics. It also has a remarkable feature set, especially if you look at the ease of a grid implementation compared to other vendors.

### Review Star Breakdown

5-Star reviews



30

3



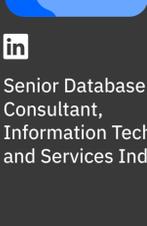
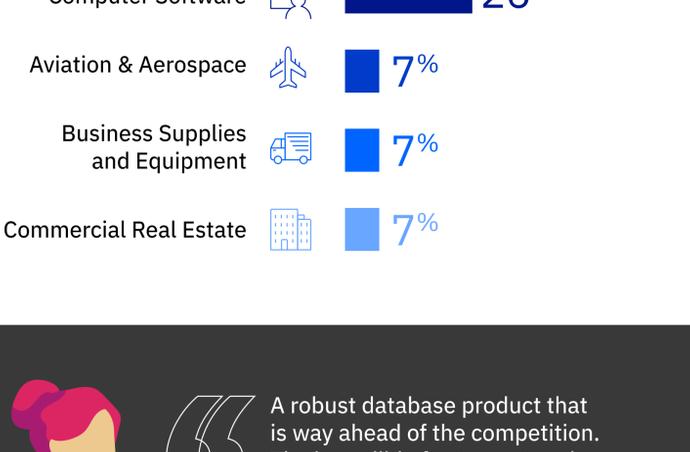
4-Star reviews



**in**  
Administrator,  
Gambling and  
Casino Industry

We get direct support from IBM experts and are closer to the development team as a large customer that we would be if we ran Oracle or SQL Server, for example. We manage high OLTP volumes running a site turning over in excess of £1 billion annually, and the product is scalable and by and large very reliable.

### Industries Served



**in**  
Senior Database  
Consultant,  
Information Technology  
and Services Industry

A robust database product that is way ahead of the competition. The incredible feature set and versatility makes it ideal as a back end workhorse supporting huge ERP systems and data warehouses, or as a small footprint database for internet of things applications, and everything in between.

### Company Size Served



**in**  
Software Engineer,  
Computer Software  
Industry

Informix is flexible enough to allow us to both easily do ad hoc reporting and make changes to our software as needed to meet clients' needs.

### Satisfaction Ratings

	_Informix Data	_MariaDB	_Oracle
Likely to Recommend	94%	90%	83%
Quality of Support	89%	94%	83%
Meets Requirements	93%	87%	90%
Ease of Administration	95%	83%	79%
Ease of Setup	91%	92%	76%



**in**  
Engineer,  
Computer Software  
Industry

Informix offers a state-of-the-art database management system, which is fast, reliable and very easy to maintain.

### Grid® Scores

NPS (range from -100 to 100)	User Adoption
_Informix Data 88	_Informix Data 87%
_Oracle Data 39	_Oracle Data 66%
_MariaDB Data 58	_MariaDB Data 78%
Estimated ROI (Payback Period)	Average Time to Go Live
_Informix Data 7 months	_Informix Data 3 weeks
_Oracle Data 25 months	_Oracle Data 5 months
_MariaDB Data 9 months	_MariaDB Data 2.1 months



**in**  
Software  
Development Manager,  
Information Technology  
and Services Industry

Easy to install, very easy to use, powerful, versatile, and easy to manage and configure.

Learn more about what Informix can do for you.

[ibm.com/informix](http://ibm.com/informix)